# **PREMIUM COATED MATTE PAPER**

#### PRODUCT DATA SHEET Rev 3 - Updated 10/18

# **753** 8 MIL / 180 GSM / 48LB PREMIUM INKJET MATTE PAPER

#### PRINTER COMPATIBILITY



\*For additional information visit www.dietzgen.com \*Does not guarantee optimal performance

#### PROCESSING TIPS

- Preferred side out

## **FINISHING & PRINTING**

- Compatible with pressure sensitive, heat assist and thermal overlaminates.
- Allow sufficient time for prints to completely dry before rolling, laminating or cutting.
- Use a sharp blade to prevent ink flaking on the edges
- Overlamination is not required. However, it can provide additional surface protection from dirt, abrasion and moisture.

#### SHELF LIFE

2 years from ship date

#### **STORAGE CONDITIONS**

Temperature50-85° F (10-30° C)Relative Humidity30-65%

### **OPTIMAL SERVICE ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%



**753** is an 8 mil (48 lb) premium inkjet coated paper featuring a smooth bright white surface. **753**, proprietary instant dry coating offers excellent ink and adhesion, print quality, line acuity and image clarity across multiple print technologies without sacrificing print speed or color accuracy. **753**offers plug and play printing with standard onboard "coated paper" settings on most inkjet printers. **753** is an economical solution for a wide variety of applications ranging from general signage to decor fine art.

#### PHYSICAL CHARACTERISTICS

Caliper	8 mil
Basis Weight	180 GSM
Bond Weight	48LB
Brightness	104
Opacity	100%
Finish	Matte
Whiteness	NA
Smoothness	NA
Lab Values	NA
Base material	Paper
Structure	Coated
*All values are for reference only	

#### FEATURES AND BENEFITS

- Instant dry
- Good ink adhesion
- Good line acuity
- Good black density
- Smooth matte finish
- Compatible with a variety of WF inkjet printers
- Compatible with thermal and PSA overlaminates
- No off setting
- Excellent post processing and finishing

